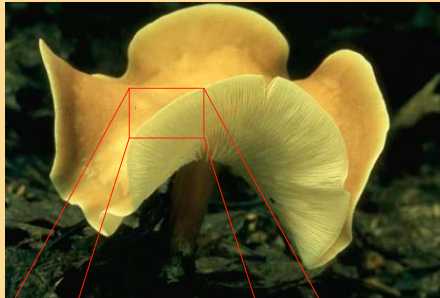


# Why I hate JPEG'S.

## (But sometimes use them)

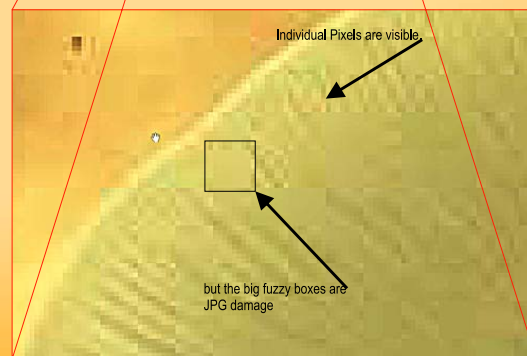
When you enlarge a JPEG the damage is obvious.

Normal Jpeg.



Even if you have a high enough resolution, the jpg damage may make your image pixilated. Many people confuse this effect. Examine this blow up to see the difference. Note the “blocky” edges to the mushroom.

Once you have used jpg compression on a file, the damage is done. There is NO way to remove it.



Enlarged view (sharpened for effect)

### Guidelines for images:

- ✘ For cross-platform compatibility, use TIF with LZW compression.
- ✘ When scanning and creating images, save the working versions as a TIF file. You can use LZW compression without damaging the image.
- ✘ JPG's only save space on the hard drive. When they are open they still use the same amount of memory as any other type of file
- ✘ Do not place JPG's in “master” documents. (ie. PowerPoint, Illustrator) Allow the “master” program to handle file compression. Double compression might occur.
- ✘ Only use a JPG image when ALL editing and sizing is done.
- ✘ The smaller you compress the JPG the more damage will be done.
- ✘ Every time you edit and resave a JPG more damage will be done.